

GOLF COMMITTEE Frye Island Golf Course

Minutes of Winter Meeting of February 28, 2015 – 10:00 AM

MEMBERS PRESENT: Mike Hurley, John Kett, Vic Solimini, Bob Thurston, Ken Hanchett, Jim Hirsch, Todd Kiegwin, Greg Tedford and Mark Thomas

OTHERS PRESENT: Jim Hodge via phone conferencing for a short time.

LOCATION: Todd Keigwin's house

NEW BUSINESS

1) **Review of the Golf Year 2014 is as follows:**

- Very good year improvements to the course, many hours of entertainment and an increase in positive cash flow.

2) **The un-audited 2014 Financials indicate the following:**

OPERATIONS 2014

Operating Revenue = \$ 257,732

Operating Expenses = \$ 231,808

Positive Cash Flow = \$ 25,924

RESERVES:

- Operations Reserve Account balance is \$ 4,637.
- Equipment Reserve Account balance is \$ 56,949?
- The above reserve account balances are tentative, not audited.
- The reserve balances don't include the Positive Cash Flow from 2014

ASSETS

The Pro shop inventory is \$ 4,292.75.

LIABILITIES:

There are currently no financial liabilities.

Bob Thurston questioned the Electric Bill of \$5696.00. A note was made to look into allocations.

The Financials in the Club House was questioned regarding the Club House showing a net Loss.

A Motion was made to combine Reserve Accounts into one single Reserve Account by Mark Thomas, Seconded by Greg Tedford. Unanimously Approved

A discussion ensued regarding the Pro Shop Inventory. The ratio between Purchases & Sales appears to be inaccurate. Also a suggestion was made to upgrade the quality of the merchandise available in the Pro Shop. In addition it was suggested that we ask members what they would like in the Pro Shop. A suggestion was also made to cater more to Renters and Visitors than to Members.

It was recommended to form a Sub Committee to decide what we carry in the Pro Shop. Jim Hirsh volunteered to put together a small committee to oversee Pro Shop Inventories.

Mark Thomas suggested moving left over Reserves from “Sues Kitchen” and “General Reserve” into the “Reserve Account”

Jim Hirsh recommended a new awning for the back deck on the club house. Vic Solomini suggested we add the awning when we replace the roof on the club house. Mark Thomas made a recommendation that we add this to the list of things which need to be scoped when getting the Quote for the roof of the Clubhouse replaced in the event modifications need to the roof to support the awning.

There was a brief discussion regarding Blue Tees which resulted in no change to the current rules

Ken Henchett and Bob Thurston will bring in New/ Used Sets of Rental Clubs.

- Solicit Donations
- Possible Purchase from Second Hand Stores
- Regrip clubs we have

A driving Range was brought up again but it was recommended to reinstall the Net and Mats.

A recommendation was made to develop a plan to remodel the pro shop to better sell product.

A motion was made to institute Mandatory Sign In at the 1st Tee – John Kett will come up a plan to restrict access to the First Tee. All Golfers must start on the First Tee.

A Motion was made to eliminate the \$25 discount for paying fees before Memorial Day. Motion by Mark Thomas seconded by John Kett. Unanimously approved.

Discount Ticket Packages and pricing was discussed. Weekend: 2 Rounds – 2 People with a cart – plus a hot dog and a drink for each - \$79. 00. Weekday: 2 People with a cart – plus a hot dog and a drink for each - \$69.00

Staffing in the club house, lounge and golf course seem to be all set.

Jim Hodge called in and was asked about future needs

Sprayer	\$15,000 – 20,000
One Ton Truck	\$25,000

Loader Backhoe	\$15,000 – 20,000
Rising Green Mower	\$28,000
Rough Mower	\$25,000 – 30,000

Nothing “required “for this year

Jim & Dan are working with the town on a new pump.

3) RECOMMENDATIONS

1. Islanders

- Improve the traps
- 9 hole fees
- Multiple play pass
- Better rental clubs including lefty and youth (Roger will donate kids set)
- Fill in holes
- Reinstate member discount at pro shop
- Remove leave piles from woods with vacuum truck
- Good sand for bunkers
- Adjust blue tee criteria
- Youth clinic
- Adult clinic
- Develop shooting area

2. Dana

- Will get benches
- Will get new tee markers
- No help without checking with Dana (Members please check with Dana before helping on the golf course with plantings, pesticides .. etc)

3. Laura

- Everyone sign in
- Everyone start at first hole
- Eliminate \$25 discount
- Remodel Pro Shop
- High Noon Rate (12:00 – 2:00 – generally slowest time of day)

A motion was made to Increase Member Rates 2%, Change Friday to a Weekend Day, Eliminate \$25.00 Early Pay Discount by Bob Thurston and Seconded by Greg Tedford. Vote passed 8 Yeas 1 Nay (Mike Hurley)

It was also voted to move the youth age to 21.

It was voted to move the twilight time to 4:00 before Memorial Day and after Labor Day.

Greg Tedford talked about Financials and made a great presentation on the costs and impact on profitability of a 9 Hole Rate. Background is available upon request

4) RECOMMEND 2015 FEES TO THE EXECUTIVE COMMITTEE

ITEM	2005	2006	2007	2008/ 2009	2010	2011	2012	2013	2014	2015
Individual Membership*	525.00	540.00	555.00	575.00	590.00	605	625	660	675	690
Family Membership*	785.00	810.00	835.00	860.00	875.00	900	925	975	1000	1020
Annual Youth (18 or under)	NA	NA	NA	NA	NA	350	350	350	350	350
Trail Fee	170.00	175.00	180.00	200.00	205.00	210	215	220	220	220
Initiation Fee	500.00	500.00	500.00	500.00	500.00	500	500	525	525	525
Week Day Youth (<=21)	10.00	10.00	10.00	10.00	10.00	10	10	10	10	10
Week End Youth (<=21)	NA	NA	20.00	20.00	20.00	20	20	20	20	20
Week Day Adult - 18	18.00	18.00	18.00	20.00	20.00	22	24	25	27	27
Week Day Adult - 9									20	20
Weekend Days/ Holidays – 18**	28.00	30.00	30.00	30.00	30.00	32	34	35	36	36
Weekend Days/ Holidays – 9 Holes **									27	27
Weekday Twilight (after 5 PM)****	13.00	13.00	13.00	13.00	13.00	15	17	18	20	20
Weekend Twilight (after 5 PM)****			15.00	15.00	15.00	18	20	21	23	23
Sunday Scramble Fee (9 holes)	15.00	15.00	15.00	15.00	15.00	17	18	19	20	20
Pull cart - 9 or 18 holes	4.00	4.00	4.00	4.00	4.00	4	4	4	4	4
Rental clubs – 9 or 18 holes	12.00	12.00	12.00	12.00	12.00	12	12	12	12	12
Use of gasoline cart for 9 holes	16.00	16.00	16.00	16.00	16.00	16	16	16	16	16
*Use of Individual non-registered Carts for 9 holes	NA	NA	NA	NA	10.00	10	10	10	10	10
Use of gasoline cart for 18 holes	26.00	26.00	26.00	26.00	26.00	26	256	26	26	26
*Use of Individual non-registered Carts for 18 holes	NA	NA	NA	NA	20.00	20	20	20	20	20
Three Day Pass	45.00	45.00	45.00	45.00	45.00	50	50	55	60	60
Week-Long Unlimited Golf	100.00	100.00	100.00	110.00	115.00	120	135	140	150	150
Tee Sponsor	\$150 plus cost of plaque			Same	Same	Same				
Discount Ticket 1	NA			NA	NA	NA	NA	NA		
Discount Ticket 2				NA	NA	NA	NA	NA		

**Weekends are defined as Friday– Sunday or Monday in the case of a Holiday Weekend
 *** 9 Hole Rates are available M – Thur. High Season and 7 Days a week Pre Memorial Day and Post Labor Day
 **** Twilight Start Time moves to 4:00 before Memorial Day and after Labor Day

5) Tentative Tournament Schedule for 2015 is as follows:

Date	Tournament Name	Organizer(s)
5/23	Memorial Day Ryder Cup	Mark Thomas
	Saint Josephs	No Contact
June 19?	GE Tournament	Tom Bishop

6/13 – 14	June Invitational	John Kett/Todd Keigwin
7/1 – Labor Day	Club Championship	Todd Keigwin
7/3	Steak and Hot Dog	John Kett & Bob Thurston
7/17	Night Golf	Mike Hurley & John Kett
8/8 – 9	Member-Guest	Jim/John Hodge
8/22	President's Cup	Vic & Jim Hirsh
September 12 and 13	Sebago Lake Great Escape	Mark Thomas
9/19	TKE Fall Classic	Jim/John Hodge
10/17	Cross Country	Ken Henchett & Bob Thurston
10/10	Captains Choice	Bob Thurston & Todd
7/24 or 8/1	Rally for a Cure	Alicia Vesprini
9/26	Dark Angel – Honest Earl	Earl Daniels

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6) Golf Committee Organizational Assignments for 2011 were agreed as follows:

<u>Person</u>	<u>Assignment</u>
Todd	Coordinate lounge and golf advertising with rental agents ----
Marlene/Maggie	Coordinate Lounge Activities and Dinners
Jim/Todd/Bob	Clubhouse (Pro Shop and Kitchen) Coordinator
Greg & John	Course Coordinator with Dana
John	Club Tournaments Coordinator (provides oversight)
Vic/ John/ Mike	Sunday Scramble Coordinator
Ken	Employee Appreciation Coordinator
Jim & Greg	Volunteer Work Coordinator
Vic	Charity Events Coordinator
John	Handicap Subcommittee
Jim Hodge	Maine Golf association/USGA Liaison
Beth Hirsh	Facebook/ FINS Coordinator

7) Tee Marker Sponsors:

- a. We have 12 tees available. I think we had 10 sponsors last year as I don't think the two on 3 were sold. Last year 6 paid directly - Vic, Grondin, Fryes Leap, Richardsons, Krainin and Lois. AC Dock was not charged because their plaque did not get there until late in the year, Q Team paid by reduced billing for services. Mark will ask John Crosby to contact Pine Tree. Jim will contact tina at Winter Watch?
- b. Sponsors:
1 – AC Docks, 2-Q Team, 3M- To Tom, 3W- Minuteman Press 4 – Richardsons, 5 – Frye's Leap, 6 – Lois, 7 – Krainin, 8M – Vic, 8W – Grondin, 9M-Pine tree, 9W-Winter Watch.
- c. We should give Tom Sibley a free year plus plaque this year.
- d. We need to get at least one sponsor for the third hole and possibly two more if Winter Watch and Pinetree refuse to pay.

Mike Hurley – Minuteman Press will take a hole

- e. We need someone to coordinate with Calvin to track billings and payments.

8) Staffing: Staffing should be all set.

9) WORK DAY(s):

10) Fund Raiser/Social Events

- a. Ice Cream Social Dates:
 - i. May 23 – Ken Henschett
 - ii. July 4 – Vic Solomini
 - iii. September 5 – John Kett

Volunteers:

- b. Club Dinners will re-convene – dates to be determined – Marlene & Maggie to coordinate
- c. Live Auction – Judy Burgess & Nancy Fournier to coordinate
- d. Steamer Night – 7/20 – John – Mark – Ken
- e. FI Calendar – Bob & Mike to work on pictures for a new Calendar
- f. Pizza Night – Leave to Ozzie to coordinate

11) Employee Appreciation

- a. Collection will be throughout the year – Kenny to coordinate – Push to start earlier

12) Course Objectives, Operations and Procedures

- a. “Operation Loam”
- b. Volunteer Starters – Paul Lyon to coordinate
- c. Pave No1 cart path – See below
- d. Siding & Roof need to be replaced this year – Push to get Tom Sibley to get started

A Comment was made about how good our bartenders are at the lounge

Cart Paths

John Kett recommended hot topping the cart path on the First Tee and while there look at maintenance on the cart path on the 9th hole. Also look at the end of the 2nd Hole. The Committee will request Dan get pricing on this project.

We want to keep the lounge open at night 7 days a week during high season and for all Patriots games. A discussion was had regarding the hours of the Club House and the Lounge. Bob Thurston will research, document and make recommendations on any changes needed to the hours of operations.

We need to work on bringing Renters to the lounge – Possibly a brochure or flyer with discounts targeting Renters, Bring in Appetizers, Drink Specials, Happy Hours, Discounts, and Free Appetizers. Todd agreed to spearhead this with Mike.

The Committee should look into developing a better web site. It was suggested that we contact Roger Stenz regarding a Drone Flyover of the Golf Course.

Put up a plastic covered brochure holder at the Café bulletin Board promoting the golf course and the lounge

Dana will look into new Tee Markers making sure we get the correct colors – Silver – Gold – Red – Blue. It was recommended that Dana send pictures of any proposed tee markers and memorial benches to the committee members for approval.

The Committee has determined there will be no more Memorial Trees. Instead Memorial Benches would be recommended in these situations.

13) OTHER BUSINESS

1) SET 2015 MEETING SCHEDULE

- First Sunday of each month from May through October
- Annual meeting the Sunday of Labor Day weekend

14) MEETING ADJOURNMENT

- 1) Adjourned at 4:45 PM.